



LUXURY PREMIERE SEATING EXPERIENCE INTRODUCED TO NINE LANDMARK CINEMAS LOCATIONS ACROSS WESTERN CANADA AND SOUTHERN ONTARIO

FOR IMMEDIATE RELEASE

June 22, 2022 - Landmark Cinemas is pleased to announce that the company has expanded its new luxury Premiere Seating experience to nine additional locations across Western Canada and Southern Ontario. This brings the company's Premiere Seating compliment to 11 locations, joining its Tamarack at the Grove on 17 in Edmonton, Alberta and The Pen Centre in St Catharines, Ontario locations.

Featuring the added luxury and personal space of two or three heated recliner seats with power adjustable headrests, side table and coat hook wrapped in a personal privacy enclosure. Premiere Seats offer guests a significant increase in personal space and a relaxing, disruption-free movie experience. Movie Lovers may purchase their tickets for this premium movie-going experience now at LandmarkCinemas.com for *Disney Pixar's Lightyear*, *Elvis*, *Thor: Love and Thunder*, *Minions: The Rise of Gru*, *Top Gun: Maverick*, and *Jurassic World: Dominion*.

"Recliner seating transformed the movie-going experience and now Premiere Seating offers the next level of luxury" said Bill Walker, Chief Executive Officer, Landmark Cinemas. "When combined with the brilliant audio-visual presentation of Laser Ultra, our Guests truly have the ultimate movie-going experience."

Premiere Seating is available at the following Landmark Cinemas locations:

- British Columbia: New Westminister, Surrey
- Alberta: Calgary (Country Hills, Market Mall, Shawnessy), Edmonton (Tamarack Grove on 17), Fort McMurray, St. Albert
- Saskatchewan: Regina
- Ontario: St Catharines, Whitby

About Landmark Cinemas Canada:

A subsidiary of Kinopolis Group NV, Belgium, Landmark is Canada's second largest motion picture, theatre exhibition company. From a single screen in 1965, today Landmark Cinemas welcomes Movie Lovers to share their love of movies and enjoy a perfect movie-going experience in 40 theatres and 325 screens throughout Western Canada and Ontario. We are connected to the communities we serve, and our Cast and Crew are proud to support Kids Help Phone. As a National Sponsor of the *Walk So Kids Can Talk*, through promotional support and fundraising initiatives in our theatres, we are committed to support the mental health and well-being of both our youth Guests and Cast & Crew. Landmark's corporate headquarters is in Calgary, Alberta.

About Laser Ultra:

Landmark's Laser Ultra premium movie experience, a state-of-the-art sound and projection experience featuring Barco's laser projection system coupled with immersive DOLBY Atmos® sound, is available at select locations across Western Canada and Ontario including Surrey, New Westminister, Calgary, Edmonton, St Albert, Fort McMurray, Regina, Saskatoon, Brandon, and St Catharines. Laser Ultra offers superior image quality with exceptional brightness level, increased contrast ratio and vivid colors for a radically improved RealD 3D movie experience. DOLBY Atmos® produces breathtaking sound quality that puts movie-goers in the action, creating a truly immersive experience.

-more-



For additional information:

Landmark Cinemas

www.landmarkcinemas.com/media-hub

mediainquiries@landmarkcinemas.com

CEO Bill Walker is available for interview.

Our Premiere Seats Press Kit, featuring photos and b-roll, is available for download [here](#).