



**TICKETS NOW ON SALE FOR LANDMARK CINEMAS' AURORA REGINA**  
**FEATURING LUXURY RECLINER SEATING AND LASER PROJECTION**  
**GRAND OPENING FRIDAY, OCTOBER 4, 2019**

FOR IMMEDIATE RELEASE

CALGARY, ALBERTA, September 23, 2019 – Landmark Cinemas announces that tickets are now on sale in advance of the grand opening on Friday, October 4. The new theatre, one of Canada's first exclusively luxury recliner seating and laser projection movie-going experiences, is located at the Aurora Shopping Centre, Regina's newest regional retail site located at Victoria Avenue East and the new Trans-Canada Highway Bypass, across from Costco.

All eight of the theatre's auditoriums feature Landmark's luxury recliner power seating in a full-stadium configuration and laser projection. This new premium movie-going experience, without the premium price, features the clearest and most vibrant on-screen presentation, courtesy of state-of-the-art laser projection. It also features motorized, fully reclining seats with extended footrest to provide each guest with a significant increase in personal space and a relaxing, disruption-free movie experience.

Landmark Cinemas Aurora will also feature Regina's first Laser Ultra movie experience, a state-of-the-art sound and projection experience featuring Barco's laser projection system coupled with immersive DOLBY Atmos® sound. The theatre's new Laser Ultra experience offers superior image quality with exceptional brightness level, increased contrast ratio and vivid colors for a radically improved RealD 3D movie experience. DOLBY Atmos® produces breathtaking sound quality that puts movie-goers in the action, creating a truly immersive experience.

Movie Lovers may purchase their advance tickets and reserve their seats for free at [landmarkcinemas.com](http://landmarkcinemas.com) for a selection of films including *The Joker*, *Downton Abbey*, *Rambo: Last Blood*, *Abominable* and *Maleficent: Mistress of Evil*. Tickets may also be purchased in advance through ATOM Tickets, the first of its kind cinema mobile ticketing and concession purchase platform and app that enables guests to skip lineups at the box office and concession.

"Experiencing a movie in the comfort of our premium recliner seat is a transformative experience," offered Bill Walker, Chief Executive Officer, Landmark Cinemas "and coupled with the brilliant presentation of laser projection, including the unsurpassed visual and sound experience of Laser Ultra, we are thrilled to share a modernized movie-going experience with Movie Lovers in Regina and its surrounding regions."

Blair Forster, President, Forster Harvard Development Corp. said: "This is not only an exciting and long-awaited day for our company and our project, it is an exciting day for the citizens of Regina. This is the first new theatre opening in our community in over fifteen years and we are proud that Landmark Cinemas chose Aurora to deliver this cutting-edge theatre experience."

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As the dominant urban shopping centre approved for the next phase of Regina’s growth, the 140-acre Aurora site is located on Victoria Avenue East at the new Trans-Canada Highway Bypass, making it easily accessible to Regina residents and communities outside the city. For more information: [ShopatAurora.ca](http://ShopatAurora.ca).

**About Landmark Cinemas Canada:**

A subsidiary of Kinopolis Group NV, Belgium, Landmark is Canada’s second largest motion picture, theatre exhibition company. From a single screen in 1965, today Landmark Cinemas welcomes Movie Lovers to share their love of movies and enjoy a perfect movie-going experience in 44 cinemas and 317 screens throughout Western Canada, Ontario and the Yukon Territory. We are connected to the communities we serve, and our Cast and Crew are proud to support Kids Help Phone. As a National Sponsor of the *Walk So Kids Can Talk*, through promotional support and fundraising initiatives in our theatres, we are committed to support the mental health and well-being of both our youth Guests and Cast & Crew. Landmark’s corporate headquarters is in Calgary, Alberta.

**For additional information:**

Landmark Cinemas

[www.landmarkcinemas.com/media-hub](http://www.landmarkcinemas.com/media-hub)  
[mediainquiries@landmarkcinemas.com](mailto:mediainquiries@landmarkcinemas.com)

**About Forster Harvard Development Corp.:**

Based out of Regina, Saskatchewan, Forster Harvard Development Corp. is a full-service real estate development company specializing in the acquisition, development and management of retail, residential, industrial and mixed-use projects in Western Canada. Forster Harvard Development Corp. is committed to developing superior quality and highly sustainable properties with the goal of owning the assets in perpetuity. From conceptualization to completion, all projects are managed with precise attention to detail while maximizing efficiencies and economic value. Forster Harvard Development Corp.’s portfolio of owned and managed properties is comprised of 1,100 acres of residential and retail projects, which at full build out will represent 2.5 million square feet of commercial space and over 3,000 residential lots.

For additional information:

Forster Harvard Development Corp.

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