



## **Landmark Cinemas announces construction of its Premium Movie Theatre at CF Market Mall in Calgary has commenced**

### **FOR IMMEDIATE RELEASE**

Landmark Cinemas is pleased to announce construction of its new, premium recliner movie theatre at CF Market Mall in Calgary, AB, commenced today, Tuesday, April 23<sup>rd</sup>. The grand opening of this new premium movie-going experience is scheduled for December 2019.

“With the start of construction, we are one step closer to introducing our recliner experience to CF Market Mall,” said Bill Walker, CEO, Landmark Cinemas. “Recliner seating, combined with complimentary reserved seating, provides an unsurpassed movie-going experience while maintaining a value proposition that allows customers to enjoy the movies more often.”

Located on the southwest corner of the centre, in the space formerly occupied by Staples, the new five-screen theatre will feature the dynamic combination of Landmark’s signature recliner seating experience and Barco Laser Projection. Laser projection provides rich dynamic colours, superior contrast ratios and sharper images, to create an unsurpassed presentation experience.

“At CF Market Mall, we’re proud to offer a dynamic and evolving mix which includes best-in-class retailers, dining options and now entertainment with the addition of Landmark Cinemas,” said Darren Milne, General Manager, CF Market Mall. “As a family-friendly shopping centre, our guests are eager to have a theatre at CF Market Mall and we look forward to Landmark Cinemas’ grand opening this winter.”

Landmark Cinemas’ new home at CF Market Mall will feature:

- A five-screen, 25,000 square foot complex featuring 619 Premium Recliner seats;
- All auditoriums will feature Landmark’s Premium Recliner seating in a full-stadium configuration providing every guest with a significant increase in personal space and a relaxing, disruption-free movie-going experience;
- All auditoriums will feature Barco Laser Projection, just the second full laser projection location in Canada;
- All seating, at every performance, will offer complimentary reserved seating. Tickets will be available in advance through Landmark’s website, [landmarkcinemas.com](http://landmarkcinemas.com), or through ATOM Tickets, the leading cinema mobile ticketing and concession purchase platform and app that enables guests to skip lineups at the box office and concession;

### **About Landmark Cinemas Canada:**

A subsidiary of Kinopolis Group NV, Belgium, Landmark is Canada’s second largest motion picture, theatre exhibition company. From a single screen in 1965, today Landmark Cinemas welcomes Movie Lovers to share their love of movies and enjoy a perfect movie-going experience in 44 cinemas and 317 screens throughout Western Canada, Ontario and the Yukon Territory. We are connected to the communities we serve, and our Cast and Crew are proud to support Kids Help Phone. As a National Sponsor of the Walk, through promotional support and fundraising initiatives in our theatres, we are committed to support the mental health and well-being of both our youth Guests and Cast & Crew. Landmark’s corporate headquarters is in Calgary, Alberta.

### **For more additional information:**

Landmark Cinemas

[www.landmarkcinemas.com/media-hub](http://www.landmarkcinemas.com/media-hub)

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