



## Landmark Cinemas to install Premium Recliner Seating at its Port Alberni theatre

### FOR IMMEDIATE RELEASE

Landmark Cinemas is pleased to announce it is converting its Port Alberni theatre location to premium recliner seating. Construction will commence Monday, April 29, 2019, with the scheduled re-opening of the theatre the week of May 27<sup>th</sup>.

The introduction of Premium Recliner Seating necessitates the reduction of overall theatre capacity, providing a significant increase in personal space and a more relaxing, disruption free movie-going experience. Reserved seating will also be part of the theatre's premium experience.

"There's no question, experiencing a movie in the comfort of a premium-powered recliner theatre seat is a transformative experience," offered Bill Walker, Chief Executive Officer, Landmark Cinemas. "We are confident that movie lovers throughout Port Alberni and its surrounding regions will agree."

In addition to the introduction of Premium Recliner Seating, the theatre will also undergo exterior renovations.

### About Landmark Cinemas Canada:

A subsidiary of Kinopolis Group NV, Belgium, Landmark is Canada's second largest motion picture, theatre exhibition company. From a single screen in 1965, today Landmark Cinemas welcomes Movie Lovers to share their love of movies and enjoy a perfect movie-going experience in 44 cinemas and 317 screens throughout Western Canada, Ontario and the Yukon Territory. We are connected to the communities we serve, and our Cast and Crew are proud to support Kids Help Phone. As a National Sponsor of the Walk, through promotional support and fundraising initiatives in our theatres, we are committed to support the mental health and well-being of both our youth Guests and Cast & Crew. Landmark's corporate headquarters is in Calgary, Alberta.

### For more additional information:

Landmark Cinemas

[www.landmarkcinemas.com/media-hub](http://www.landmarkcinemas.com/media-hub)

[mediainquiries@landmarkcinemas.com](mailto:mediainquiries@landmarkcinemas.com)