



FOR IMMEDIATE RELEASE

LANDMARK CINEMAS CANADA, FORSTER PROJECTS INC. AND HARVARD DEVELOPMENTS INC. ANNOUNCE NEW PREMIUM MOVIE THEATRE IN REGINA; OPENING SPRING OF 2018

REGINA, SASKATCHEWAN, December 1, 2016 – Forster Projects Inc. (Forster) and Harvard Developments Inc. (Harvard), Regina-based real estate development partners, are pleased to announce that Landmark Cinemas Canada (Landmark) will bring its premium-powered recliner seating movie-going experience to Aurora, Regina’s newest regional retail site located at Victoria Avenue East and the new Trans-Canada Highway Bypass in one of the city’s fastest growing trade areas.

Blair Forster, President, Forster Projects said: “We are honoured to have Landmark Cinemas, a leading Canadian movie exhibition company, choose Aurora as its first location to open in the Regina market place. Scheduled for a Spring of 2018 opening, this new to market tenant reinforces our commitment to deliver a unique experience to the residents of Regina and region, making Aurora a premier shopping destination. Totalling approximately 800,000 square feet of retail uses at full build out, Aurora will offer a variety of large and small format stores providing a wide range of retail goods and services to satisfy everyday shopping needs all in one convenient location. Entertainment and dining uses will be a major focus of the initial phase of the development, with the new Landmark Cinema providing the necessary anchor draw. Leasing interest in Aurora remains strong and we hope to have more announcements in the upcoming months.”

Landmark Cinemas’ will offer premium-powered La-Z-Boy® style recliner seating, without the premium price, in all 8 Auditoriums. Premium-powered recliner seating necessitates a reduction in the overall theatre capacity, providing a significant increase in personal space and a more relaxing, disruption free movie-going experience. Complimentary Reserved seating, will also be part of the theatre’s premium offering.

“Experiencing a movie on the big screen, in the comfort of a powered recliner seat is an incredible entertainment experience,” offered Bill Walker, Chief Operating Officer, Landmark Cinemas. “We are thrilled to bring this concept to Aurora and are confident that movie lovers in Regina and its surrounding regions will make this their movie-going destination.”

As the dominant urban shopping centre approved for the next phase of Regina’s growth, the 140-acre Aurora site is located on Victoria Avenue East at the new Trans-Canada Highway Bypass, making it easily accessible to Regina residents and communities outside the city. For more information: ShopatAurora.ca.



About Forster Projects Inc.

Forster Projects Inc. is a full-service real estate development company focusing on retail, office, mixed-use, industrial and raw land projects. Established in 2012 and based out of Regina, Saskatchewan, Forster Projects Inc. is committed to developing superior-quality, sustainable properties with the goal of owning these assets long term. Currently, the company has approximately 800 acres of land under development, which at full build out will represent 2 million square feet of commercial space and over 3,000 residential lots. For more information: ForsterProjects.com

About Harvard Developments Inc.

Harvard Developments Inc. is one of Western Canada's most highly respected full-service real estate companies. Since 1903, Harvard has been committed to providing expertise in all facets of real estate operations including asset management, development management, property management and leasing, along with the acquisition and divestiture of properties. Headquartered in Regina, Saskatchewan, the organization sets the standard for leadership, flexibility, quality and performance in the development of numerous major office, retail, residential and industrial projects. Currently, Harvard's portfolio of owned and managed properties is comprised of approximately 6.5 million square feet, with an additional 3.5 million square feet under development. For more information: harvard.ca

About Landmark Cinemas

Landmark Cinemas Canada, is Canada's second largest motion picture theatre exhibition company. From a single screen in 1965, today Landmark Cinemas continues to provide the perfect setting for popcorn munching Movie Lovers to connect and share the perfect movie-going experience at 44 theatres on 303 screens throughout Western Canada, Ontario and the Yukon Territory including five IMAX®, four 'Extra' and one 'Xtreme' screen. We are connected to the communities we serve and our Cast and Crew are proud to support Kids Help Phone programs and initiatives. The corporate headquarters for Landmark Cinemas Canada is located in Calgary, Alberta. For more information: landmarkcinemas.com.

Contacts:

Forster | Harvard

Blair Forster

Ph: (306) 757-7501

Email: Blair@ForsterProjects.com

Landmark Cinemas

Bill Walker, COO

Ph: (403) 254-3990

Email: bwalker@landmarkcinemas.com